HELP SPARK COLORADO'S FUTURE!

At Colorado Companies to Watch (CCTW), we don't just celebrate exceptional second-stage companies—we help ignite the engines of innovation and growth that power Colorado's economy forward.

Beyond our prestigious Awards and Gala, CCTW fosters an exclusive community where collaboration sparks progress and ambition fuels success. Together, we're elevating the next wave of Colorado's business leaders, empowering them to build lasting impact and sustainable growth.

Join our community of over 850 extraordinary winners and be part of the ecosystem that propels Colorado's brightest companies into the future. As a partner, you'll play a vital role in inspiring innovation, strengthening communities, and shaping Colorado's next era of economic success.

Let's ignite the future—together.

COLORADO
COMPANIES TO WATCH

BENEFITS OF PARTNERING

- Meet the Executives of our 850 Alumni and 50 incoming 2026 Winners
- Meet the 100 2026 Finalists and learn the history behind their journey
- Access a growing Partner network from the public and private sectors
- Gain year-round media exposure and brand awareness from print and digital ads, website listings and links, social media, email newsletters, and event marketing
- Tell your Clients and Prospects how great they are by nominating them in 2026
- Join a Committee to help impact our stakeholder value and event programming

ILLUMINATE THE FUTURE OF COLORADO INNOVATION—PARTNER WITH COLORADO COMPANIES TO WATCH TODAY!

Get In Touch!
720.722.1838
ColoradoCompaniesToWatch.org
Kristin@coloradocompaniestowatch.org

CCTW PARTNERSHIP OPPORTUNITIES

CCTW Partner Benefits Packaging

	Presenting	Platinum	Gold	Silver	Participating*
Partnership Fee	$32,000	$18,000	$10,000	$6,000	$3,500
Packaging Discounts	*40%*	*30%*	*25%*	*15%*	*40%*
Event Tickets & Recognition					
Awards Gala	10	10	6	4	2
Winners Welcome & Finalist Expo	8	6	4	2	2
Alumni Events	4	4	2	2	2
Guest Ticket Allocation**	20	10	6	4	2
Booth at Finalist Expo	1	1			
Present Awards at Gala	1	1			
Thought Leadership & Speaking					
Speaking Role at Finalist Expo	√	√	√		
Speaking Role at Gala	√				
Speaking Role at Winner's Welcome	√	√			
Speaking Role at Alumni Event	√	√	√	√	√
Speaking Role at Virtual Lunch & Learn	√	√	√	√	√
Featured Content Distribution	√	√	√	√	√
Exclusivity & Ambassador Program					
Partner Category Exclusivity	√				
Exclusive Partner Event	√	√			
Ambassador Program Priority Level 1	√				
Ambassador Program Priority Level 2		√			
Ambassador Program Priority Level 3			√		
Marketing & Promotion					
Logo Visibility on CCTW Website	√	√	√	√	√
Dedicated Website Page with Links	√	√	√	√	√
Logo on Nomination Marketing	√	√	√	√	√
Logo on Event Marketing	√	√	√	√	√
Banner Display at Alumni Events	√	√	√	√	√
Marketing Material at Alumni Events	√	√	√	√	√

**Available to Alumni and Civic Partners.*

NEW FOR 2026!

	Colorado Alumni Event	Regional Chapter	Nonprofits To Know
Partnership Fee	$2,500	$2,500	$2,500
Event Tickets & Recognition			
Awards Gala	2	2	2
Winners Welcome & Finalist Expo	2	2	2
Plus speaking roles, featured content distribution, and marketing opportunities.			

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