




COLORADO
COMPANIES TO WATCH

2022 Partnership Opportunities

The legacy of Colorado Companies to Watch (CCTW) is to recognize and to celebrate the exemplary 2nd stage companies of Colorado. Our Program, however, extends far beyond an Award and Gala into the legacy of our exclusive Community. CCTW is an ecosystem for growth, development and support as these companies navigate through their current success into the future of growth, scale and maturity. CCTW is a growing community of over 600 Winners and our Corporate and Community Partners exemplifying a culture of service and enablement to facilitate the highest level of growth and success. Our Community is exclusive to the current and past Winners and the Partners who underwrite the Program and Celebration of these extraordinary businesses.

◆ **50K+** ◆

2ND STAGE COMPANIES IN COLORADO

16% of All Colorado Businesses 

 Creates **40%** of Colorado Jobs

Winner Profile



Facing issues of **GROWTH** and **NOT SURVIVAL**



Headquartered in **COLORADO**



\$750K - \$50M in revenues



6-99 employees



PRIVATELY held

JOURNEY to Become a WINNER



1100+

Nominations



100

Finalists



50

Winners



650

Alumni

CCTW Partner Benefits



Access to the **EXECUTIVES** of our **650 ALUMNI** and **50 INCOMING WINNERS**



Meet the **100 FINALISTS** and learn the **HISTORY BEHIND THEIR SUCCESS**



Access to a **GROWING NETWORK** comprised of both the **PUBLIC** and **PRIVATE SECTORS**



Year-round **MEDIA EXPOSURE** and **BRAND AWARENESS**

Including: print, website backlinks, social media, email communications, banners, digital event branding



Tell your **CLIENTS** and **CUSTOMERS** how **GREAT THEY ARE** through the nomination process



Opportunity to **JOIN A COMMITTEE** to further your **COMPANY'S BRAND**

For more information, contact: cctw@coloradocompaniestowatch.org
or visit www.coloradocompaniestowatch.org



COLORADO

COMPANIES TO WATCH

2022 Annual Partnership Programs

Diamond Partner \$64,000

Industry Exclusivity

- Be the only CCTW Partner within your industry

Access to Annual Economic Forecast Event

- Complimentary access to this virtual event

Participate in the Nomination Process

- Great way to demonstrate to your clients that you think they are amazing

Finalist Reception

- Access for 8 guests
- On stage speaking opportunity
- Introduction of Finalists

Winner's Welcome & Alumni Connection

- Access for 12 guests
- On stage speaking opportunity

Gala Awards Celebration

- On stage speaking opportunity
- "Presented By" partnership on all marketing material through year
- Opportunity to present awards at gala
- 24 Gala & 4 VIP Seats at Gala
- Dominant visibility in all marketing material
- Personalized company full page ad in ColoradoBIZ Magazine Winner Edition
- Logo included in 3 CCTW ads placed in ColoradoBIZ throughout year

Professional Development Series

- 16 total tickets for guests to attend PDS events throughout year
- Complimentary access to virtual events

Presenting Partner \$32,000

Industry Exclusivity

- Be the only CCTW Partner within your industry

Access to Annual Economic Forecast Event

- Complimentary access to this virtual event

Participate in the Nomination Process

- Great way to demonstrate to your clients that you think they are amazing

Finalist Reception

- Access for 6 guests
- Introduction of Finalists

Winner's Welcome & Alumni Connection

- Access for 8 guests

Gala Awards Celebration

- Opportunity to present awards at gala
- 16 Gala & 2 VIP Seats at Gala
- Premier visibility in all marketing material
- Personalized company full page ad in ColoradoBIZ Magazine Winner Edition
- Logo included in 3 CCTW ads placed in ColoradoBIZ throughout year

Professional Development Series

- 12 total tickets for guests to attend our in-person PDS events throughout year
- Complimentary access to virtual events
- On stage speaking opportunity at 3 PDS events



2022 Annual Partnership Programs

Platinum Partner \$16,000

Industry Exclusivity

- Be the only CCTW Partner within your industry

Access to Annual Economic Forecast Event

- Complimentary access to this virtual event

Participate in the Nomination Process

- Great way to demonstrate to your clients that you think they are amazing

Finalist Reception

- Access for 4 guests
- Introduction of Finalists

Gala Awards Celebration

- Opportunity to present awards at gala
- 12 Gala Seats
- Premier visibility in all marketing material
- Personalized company half page ad in ColoradoBIZ Magazine Winner Edition
- Logo included in 3 CCTW ads placed in ColoradoBIZ throughout year

Professional Development Series

- 8 total tickets for guests to attend PDS events throughout year
- Complimentary access to virtual events

Gold Partner \$8,000

Winner's Welcome & Alumni Connection

- Access for 6 guests

Gala Awards Celebration

- Opportunity to present awards at gala
- 8 Gala Seats
- Logo placement on all marketing material
- Personalized company quarter page ad in ColoradoBIZ Magazine Winner Edition

Professional Development Series

- 4 total tickets for guests to attend PDS events throughout year
- Complimentary access to virtual events

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